

Kessler Plaza

Dallas, TX

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

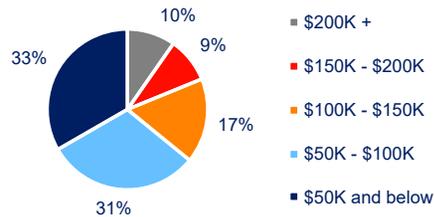
Source: Synergos Technologies, Inc

| Current Year Demographics | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population | 21,168 | 145,120 | 302,576 | 282,387 |
| Total Daytime Population | 20,886 | 161,812 | 584,558 | 465,602 |
| Workplace Population | 7,539 | 58,856 | 337,734 | 243,974 |
| Average Household Income | \$112,838 | \$101,215 | \$105,552 | \$110,667 |
| Median Household Income | \$72,423 | \$72,507 | \$75,995 | \$79,107 |
| Total Households | 7,631 | 49,757 | 114,931 | 108,956 |
| Median Home Value | \$361,717 | \$278,678 | \$267,071 | \$274,660 |
| College (4+) | 29.2% | 21.6% | 27.8% | 29.2% |
| Total Consumer Spending/Capita (Weekly) | \$435 | \$425 | \$423 | \$426 |
| % of Households with Children | 25.5% | 27.0% | 22.2% | 21.2% |

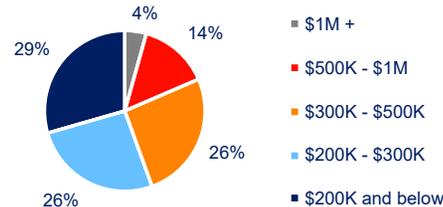
2030 Demographic Projections

| | | | | |
|------------------------------------|--------|---------|---------|---------|
| Projected Population | 22,029 | 157,836 | 328,848 | 307,531 |
| Projected Annual Growth Rate | 0.8% | 1.7% | 1.7% | 1.7% |
| Projected Total Growth Rate (5-Yr) | 4.1% | 8.8% | 8.7% | 8.9% |

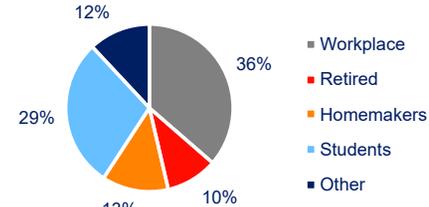
3-Mile Radius Section Detail



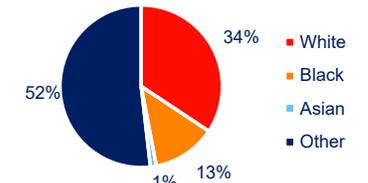
Household Income



Home Value



Daytime Population



Hispanic Origin: 70.9%

Race

